

2022

Affiliate Calendar

January

01 New Year's Day

February

01 Chinese New Year

14 Valentine's Day

March

08 International Women's Day

14 White Day

17 St. Patrick's Day

TBC Lazada's Birthday Sale

April

01 April Fools Day

02/04-02/05 Ramadhan

13-15 Songkran Festival Sales (TH)

15 Good Friday

17 Easter Sunday

22 Earth Day

May

01 Hari Raya Aidilfitri

01 Labour Day

08 Mother's Day

15 Wesak Day

21/05-21/06 Mid Year Sales

June

19 Father's Day

21/05-21/06 Mid Year Sales

TBC Thailand Grand Sale

TBC Great Singapore Sale

July

10 Hari Raya Haji

30 Islamic New Year

August

17 Tokopedia Anniversary Sale (ID)

31 Independence Day (MY)

31 Malaysia Merdeka Day

September

09 Super Shopping Sale

16 Malaysia Day

TBC MyCyber Sale

October

10 Super Shopping Day

10.10 Sales ★

24 Deepavali

31 Halloween

TBC YES Sale (Year End Sale)

November

11 Singles Day

11 Remembrance Day

25 Black Friday

28 Cyber Monday

30 Thanksgiving Day

December

12.12 Sales ★

12 Online Friday (VNM)

25 Christmas

26 Boxing Day

31 New Years Eve